



weston
orthodontic
centre

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Doesn't time fly!

We have recently celebrated the first anniversary of moving to our new home. We opened the doors at 141 Milton Road in January 2008. The extra space in the purpose built environment and our upgraded equipment mean that we can provide quality care in pleasant surroundings.

Referrals

We continue to enjoy welcoming lots of new patients from our referring dentists. We have five dedicated, highly skilled orthodontists here at Weston Orthodontic Centre and we offer a wide variety of orthodontic treatments involving visible and invisible braces. Our centre is an ideal choice for dentists looking to refer their patients for orthodontic treatment.



We held a very successful champagne reception evening in November which saw many of our referring dentists gather together. It was a great opportunity for us to meet everybody and for the dentists to meet each other. The event was a great success and so we

are hoping to hold an open evening for prospective patients in 2009 and also to repeat the champagne evening for our colleagues in the summer.

As well as referrals from dentists we also receive some new patients that are recommended to us by current and previous patients. If you or anyone you know is interested in finding out how we can help, please get in touch. We will be pleased to offer advice on the different treatment options available.

From strength to strength

In 2008 we were delighted to welcome several new team members: receptionists *Donna* and *Lisa*, nurse *Jenni* and *Tara* in the laboratory.

We welcomed back orthodontist *Farnaz Parvizi* who returned in June following a nine month sabbatical in Australia.

Lisa Hichens also rejoined the team after her maternity leave. Lisa is now the proud Mum of a little boy called *Joshua*.

Patient journey

The focus of our team training in 2009 is going to be our '*patient journey*' and *providing our patients with a first class customer service*. The whole team will attend training to enable us to further improve the care we provide.

We will also be putting *patient coordinators* in place. They will have the responsibility of discussing the options available and helping our patients to decide which treatment is best suited for them and their lifestyle. They will also be on hand to discuss any aspects of treatment, answer any questions and make sure treatment processes appropriately.



Comprehensive range of treatments

Whilst *maintaining a firm commitment to the NHS*, the new building, which is considerably more spacious, is allowing us to *expand our private treatment options*.



We offer a wide choice of orthodontic treatments for both adults and children, including state-of-the-art invisible braces, together with the most up-to-date techniques to give excellent results in less time.

We take a personal interest in our patients and take time to discuss the treatment options so that our patients can make an informed decision on what is right for them.



Before treatment



After treatment

Nursing news

All of our nurses are fully qualified and registered with the General Dental Council. We encourage them (and all other team members) to expand their skills through training and other methods of professional development.

Our latest news is that Jenni and Claire attended an orthodontic nursing course. They come from a general nursing background and the course was aimed at helping them to develop skills more specific to orthodontic nursing.

Over recent months Anita has been working very hard towards a postgraduate nursing qualification. We have had confirmation that she has passed the exam and are delighted that her efforts have paid off. Congratulations Anita.

At Weston Orthodontic Centre you are dealing with dedicated, qualified professionals and so can be sure of receiving the highest standards of care.

‘Invisible’ braces

Aligner systems (Invisalign® and Clearstep®) – these consist of a series of clear, virtually invisible aligners they fit on and around your teeth, gradually moving and straightening them. The aligners are removable, which means you can eat and drink as normal during treatment, and can clean your teeth easily.

Invisible lingual braces – these are fitted on the inside of your teeth rather than the outside, which means that they do not show at all.



Invisalign®

Ceramic braces – these are fitted to the front of your teeth, these are made of ceramic blocks and a metal wire, so are much less noticeable than traditional metal braces. These are ideal for those who still want to look good during treatment, but who are not suitable for Invisalign® or lingual braces.

Keeping up-to-date

The whole team attended the annual British Orthodontic Conference in Brighton. As well as being a great opportunity for Team building, the event included a variety of lectures and presentations by leading experts and allowed all our team to further expand their knowledge and expertise.

Attending events like this enables us to keep up-to-date with the latest advances in orthodontics and to receive useful help and advice. All this means that we can continue to offer you the highest level of clinical care, together with the latest proven techniques and materials.